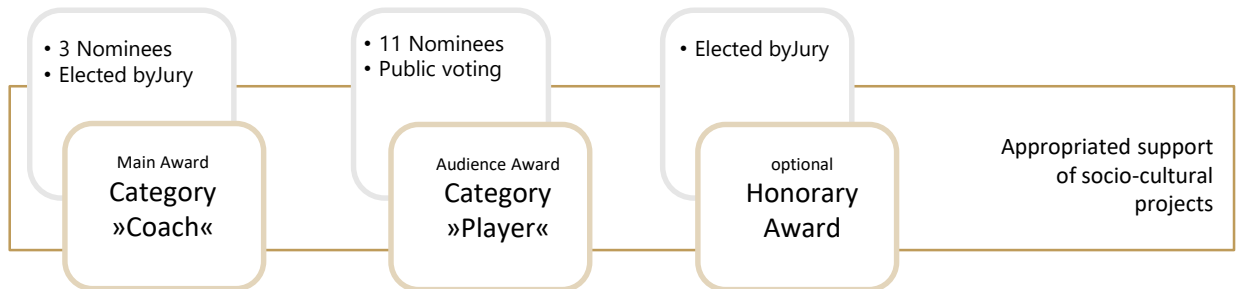


# GERMAN FOOTBALL AMBASSADOR



DEUTSCHER FUSSBALL  
BOTSCHAFTER

The organization GERMAN FOOTBALL AMBASSADOR honors German coaches and players, who contribute to the positive image of Germany in the world. The awards come attached with a prize money that will be used for relevant social projects in their respective countries.



## Charity Projects (since 2013)

Football & Development! From Nepal to Namibia...

Since 2013 more than 30 projects had been supported worldwide by the initiative.



Donate now and support the association and our project work.  
We will gladly issue you with a donation receipt.

Commerzbank Berlin  
IBAN: DE02 1004 0000 0251 099800

## Representatives

- Roland Bischof, CEO PRESENTED BY... GmbH
- Rainer Holzschuh, Publisher kicker-sports magazine
- Dr. Norbert Taubken, General Manager Scholz & Friends Reputation
- Guido Kambli, Duvinage
- Celisa Pereira, PRESENTED BY... GmbH

## Jury

- Doris Fitschen, four-time European Champion
- Rainer Holzschuh, publisher of kicker sports magazine (jury president)
- Horst Hrubesch, former DFB trainer
- Lutz Pfannenstiel, former goalkeeper and TV expert
- Dr. Martin Schäfer, German Ambassador to South Africa
- Berti Vogts, several titles as player and coach (e.g. WC and EC)

## History & Prospect

Starting out small, the German Football Ambassador has developed since 2012 into an important institution at the interface between sport, culture and society. A large number of participants, fans and supporters have carried the idea forward and shaped it sustainably.

Our goal is to inspire people to act and to change the world positively through sport.

## Media Coverage 2019

- 250+ million contacts TV
- More than 1900 online news, 600+ million contacts
- Over 1800 print articles, 135+ million contacts
- 100+ million contacts Social Media
- National: Handelsblatt, SZ, Yahoo, MSN, Focus, Bild, kicker, Sport1, ZDF, Sky ...
- International: Italy, France, Greece, Nepal, Philippines, Singapore, USA, Spain ...

Contact:

DEUTSCHER FUSSBALL BOTSCHAFTER e.V.  
Kurfürstendamm 234  
D-10719 Berlin

## Advisory board

- Johannes Ebert, Secretary General of the Goethe-Institut
- Katrin Müller-Hohenstein, sports anchorwoman
- Dietmar Hopp, founder Dietmar Hopp Foundation and patron of the TSG 1899 Hoffenheim
- Urs Meier, former referee and football expert
- Prof. Dr. Matthias Prinz, internationally renowned lawyer and consultant
- Karl-Heinz Rummenigge, former German national player and Chairman of the Board of FC Bayern Munich
- Dr. Norbert Taubken, , Scholz & Friends Reputation



## Strategic Partner



## Lead-Agency



## Sponsor



## Media partner



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