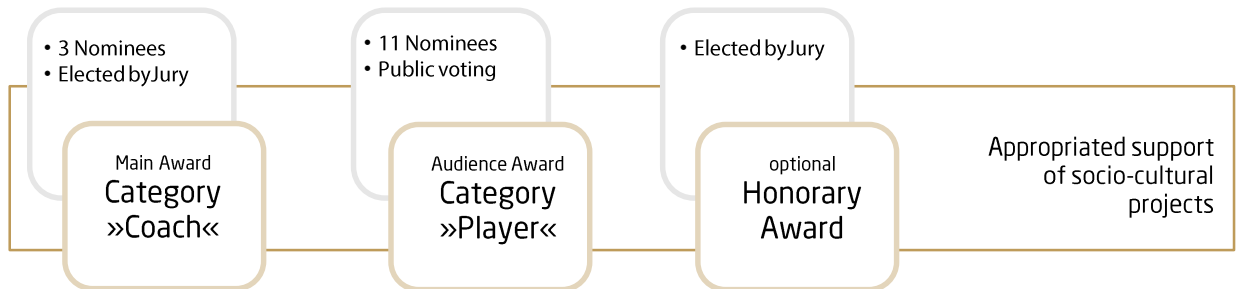


GERMAN FOOTBALL AMBASSADOR



DEUTSCHER FUSSBALL
BOTSCHAFTER

The organization GERMAN FOOTBALL AMBASSADOR honors German coaches and players, who contribute to the positive image of Germany in the world. The awards come attached with a prize money that will be used for relevant social projects in their respective countries.



Charity Projects (since 2013)

Football & Development! From Nepal to Namibia...

Since 2013 more than 25 projects had been supported worldwide by the initiative.



Donate now and support the association and our project work. We are happy to issue you a donation receipt.

Commerzbank Berlin
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Representatives

- Roland Bischof, CEO PRESENTED BY... GmbH
- Rainer Holzschuh, Publisher kicker-sports magazine
- Dr. Norbert Taubken, General Manager Scholz & Friends Reputation
- Guido Kambli, Duvinage
- Celisa Pereira, PRESENTED BY... GmbH

History & Ausblick



Jury

- Doris Fitschen, four-time European Champion
- Rainer Holzschuh, Publisher of the kicker-sports magazine (Chairman)
- Peter Lohmeyer, Actor
- Lutz Pfannenstiel, former goalkeeper, TV expert
- Dr. Martin Schäfer, German Ambassador in South Africa
- Steffi Jones, former head coach of the German women national team
- Urs Meier, Referee legend

Starting in small, since 2012 the German Football Ambassador has become an important institution at the interface between sport, culture and society. A large number of contributors, fans and supporters have carried the idea forward and left a lasting mark on it.

Our goal is to inspire people to action and positively transform the world through sports.

Media Coverage 2017-2018

- Aprox. 40 hours footage (30 hours TV broadcasting time, 10 hours of videos)
- More than 300 online contributions
- More than 300 print contributions
- German Media: Handelsblatt, SZ, Yahoo, Focus, Bild, kicker-Sportmagazin, Sport1, ZDF, Sky ...
- International: Italy, France, Greece, Nepal, Philippines, Singapore, USA, Spain, Brazil ...

Strategic partners



Lead-Agency



Media partner



Contact:

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